

BEAT THE "BIG BOX"



Aprilaire 1213/1413 Media

UPGRADE KIT

- ✓ **PROTECT YOUR REPLACEMENT BUSINESS**
(Not Sold at Retail)
- ✓ **RETAIN CUSTOMERS**
(Perfect for Maintenance Agreements)
- ✓ **EASIER TO INSTALL**
(No Pleat Spacers, No Inner Housings)
- ✓ **HIGHER EFFICIENCY**
(MERV 10 to MERV 13)

FOR CLEAN & CHECKS

Buy 6, get 1 FREE

Buy 12, get 3 FREE

Aprilaire®

Buy 6, get 1 FREE

Buy 12, get 3 FREE

Offer ends March 31, 2010

PLEASE PRINT

Company Name _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Distributor _____ PO# _____

Quantity Purchased (1213) _____ (1413) _____
In case quantities of 6 only In case quantities of 6 only

Quantity Free (1213) _____ (1413) _____

Free units will ship from Aprilaire
Must provide copy of invoice for free upgrade kit(s)

We also offer a FREE webinar to help you and your technicians offer and close your customers regarding a media that's twice as good as the 201/401!

Visit www.aprilairepartners.com for decoding and to order consumer tools!



Form # 2336
Upgrade Notice postcard



Form # 2337
Upgrade Opportunity postcard



Form # 2338
Upgrade Leave Behind card



Form # 2345
Upgrade Recommend postcard



Form # 2339
Upgrade In-home flyer

Aprilaire®

Please fax or mail this enrollment form and invoice to: Aprilaire Media Performance Upgrade Kit
 P.O. Box 1467 Madison, WI 53701-1467 • Phone – 800.334.6011 Fax – 608.310.6562