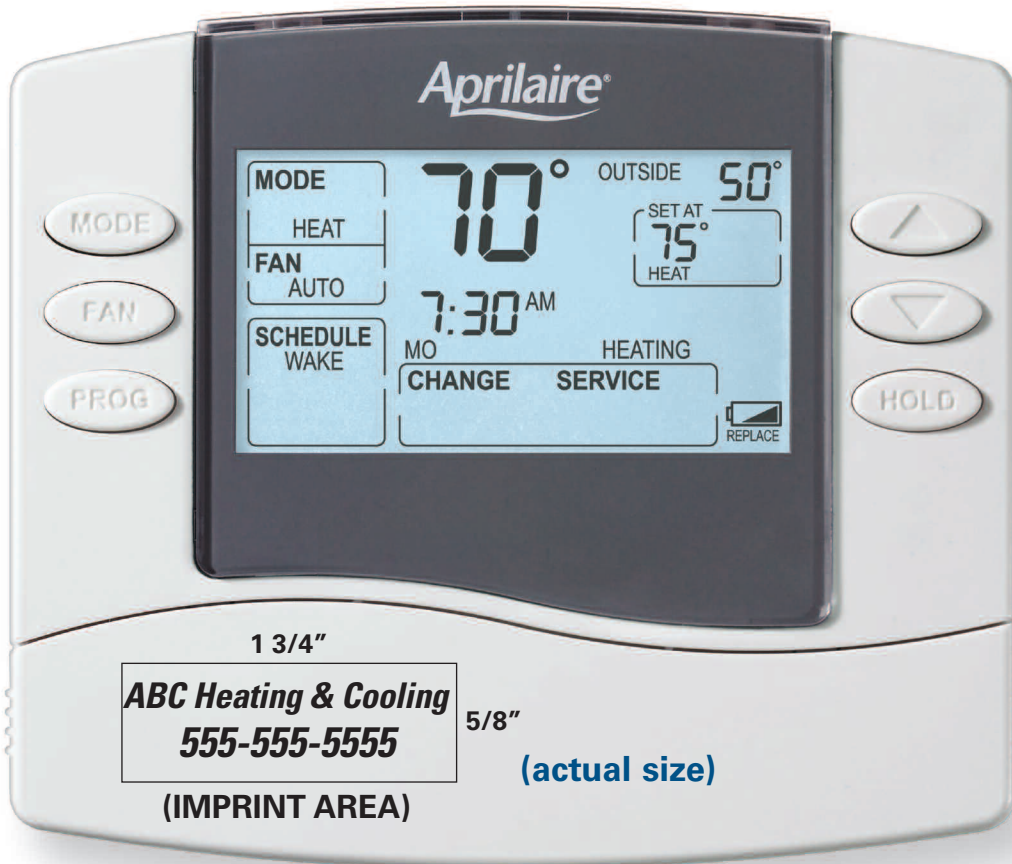


SET YOUR BUSINESS APART
**AND BUILD INCREMENTAL REVENUE
WITH APRILAIRE ACCESSORIES**



8400
SERIES THERMOSTATS

IAQ service reminders and imprinting help promote your business and retain customers

- Change air filter
- Change water panel
- Service HVAC system
- Service dehumidifier

- Dual Power Option
- Circulate Fan Mode for Better IAQ
- Outdoor Temperature Sensor (Dual Fuel Converter Built-In)

- Large Back-lit Display
- Built-in User Manual
- 5 Year Warranty

Purchase today

get **FREE** air cleaners
and/or humidifiers

Plus:

- ✓ **FREE** imprint set-up
- ✓ **FREE** imprinted battery covers

www.AprilairePartners.com

CHOOSE ONE LEVEL

PLEASE SELECT ONE LEVEL OF THE 2010 8400 SERIES THERMOSTAT PROMOTION:

LEVEL 1

PURCHASE (30) 8400 SERIES THERMOSTATS

- Select 1 FREE Aprilaire Product
- Receive 50 FREE thermostat covers
- FREE imprint set up

LEVEL 2

PURCHASE (50) 8400 SERIES THERMOSTATS

- Select 2 FREE Aprilaire Products
- Receive 50 FREE thermostat covers
- FREE imprint set up

HIGH EFFICIENCY AIR CLEANERS

___ 2210 ___ 2310 ___ 2410 ___ 4200 ___ 4300 ___ 4400 ___ 2250

HUMIDIFIERS

___ 350 ___ 360 ___ 400 ___ 400M ___ 500 ___ 500M ___ 600 ___ 600M ___ 700 ___ 700M

**(FREE PRODUCT SHIPS
WITH FREE COVERS)**

SELECT LEVEL

DEALER INFORMATION

Company Name _____ Contact Name for Proof Approval _____
 Address _____
 City _____ State _____ ZIP _____
 Phone _____ Fax _____
 Email _____ Website _____

PLEASE PRINT

WHOLESALER/PURCHASE INFORMATION

Purchased Thermostats from Wholesaler _____
 Salesperson _____
 City _____ State _____

**Required: attach a copy of the invoice you received from your wholesaler for the qualifying purchase of Aprilaire 8400 Series Thermostats.*

PLEASE PRINT

CUSTOMIZATION

RE-ORDER PORTION

NEW IMPRINT:

- Electronic version of logo emailed to promotions@aprilair.com
- Camera-ready art attached*
- Text Only

EXISTING PLATE IMPRINT:

- Existing plate # (if known) _____
- New logo emailed.
- Camera-ready art.*

**Camera-ready artwork constitutes a business card or company letterhead (must be original). Photocopies and faxes are NOT acceptable.*

Please print dealer name and phone as it should appear for text only imprint.

Dealer Name: _____ Phone Number: _____

OPTIONS

Send enrollment form, invoice and artwork (if necessary) for the 8400 Series Promotion to Aprilaire by July 16, 2010.
 P.O. Box 1467 Madison, WI 53701 • Phone – 800.334.6011 Fax – 608.310.6562 Email – promotions@aprilair.com