

Job #:	Client: Research Products	Draft: 1
Title: Zone Control TV :30		Date: 5/2/06 14:24 PM

Zone Control TV :30 sec

MUSIC: Kitschy jazz organ combo music bed throughout

MAN: Hot! Cold. Hot! Cold! Oh!

MAN (in background): Hot! Cold! Hot! Cold!

MALE ANNOUNCER:

Don't let this happen to you. This poor creature is the victim of a home without zone control. Some rooms insanely hot, others crazily cold. The cure? Aprilaire's Zone Control for new and existing homes. Aprilaire brings comfort to every area of your home. So call Aprilaire now! Before it's too late.