

Job #:	Client: Research Products	Draft: 1
Title: Aprilaire Bedtime/Media and EAC :30		Date: 5/2/06 14:19 PM

Aprilaire-Bedtime - Media and EAC :30

MUSIC: Lullaby needle-drop in background

LITTLE GIRL: Dad, can you make sure there are no monsters under my bed?

DAD: Anything for you princess.

LITTLE GIRL: Don't forget the dust mites in my pillow.

MUSIC: Ominous needle-drop

DAD: Uh!!

LITTLE GIRL: And the pollen, spores and bacteria in the air.

DAD: Aah! I'll cast a magic spell to make them disappear.

LITTLE GIRL: Dad! This isn't a fairy tale.

MUSIC: Original Lullaby needle-drop

LITTLE GIRL:

We need an Aprilaire High-Efficiency Air Cleaner to trap up to 99% of the harmful particles from our air. There's even an Aprilaire Electronic Air Cleaner that traps viruses.

MUSIC OUT

ANNOUNCER:

Protect your family from bacteria, viruses and other airborne impurities with an Aprilaire High-Efficiency Air Cleaner. Aprilaire. The Best in Indoor Air Comfort.