

Job #:	Client: Research Products	Draft: 1
Title: Aprilaire Air Cleaner 30 Sec. - Generic		Date: 5/2/06 14:19 PM

## Aprilaire Air Cleaner/Generic :30

MUSIC: Background needle-drop

### MALE ANNOUNCER:

My favorite time of year. The invigorating rebirth of spring. Homeowners spend countless hours, even days, trying to rid their homes of a winter's worth of dust and dirt. Not anymore, the solution is simple. A whole-house air-cleaning system from Aprilaire. It attaches directly to the home's heating and cooling system and is the most efficient, effect way to reduce all airborne contaminants including dust, pollen, pet dander and bacteria year-round. For more information, visit [aprilaire.com](http://aprilaire.com) or contact your local heating and cooling contractor.